

# TOWARDS A CIRCULAR AGRO-FOOD INDUSTRY

4 April 2019 - 14.00-17.30

Thon Hotel EU  
rue de la Loi 75  
Brussels



## PROGRAMME

New opportunities for the uptake of circular business models in the agro-food industry are emerging across the world to address climate challenges and contribute to the revitalisation of rural areas. The event will discuss the upcoming and desired evolutions of the European policy framework towards the development of a circular bioeconomy in the agro-food industry.

Time	Agenda
13.30-14.00	<b>Registration</b>
14.00-14.10	<b>Welcome and introduction</b> Vicky Mosteyrin Perdiguero, Managing Director, Greenovate! Europe
14.10-14.30	<b>The EU legislative framework to support circular agro-food systems</b> Natalia Brzezina, Research Programme Officer, DG Agriculture and rural development, European Commission
14.30-14.45	<b>Challenges and opportunities for circular business practices in rural areas</b> Laura Jalasjoki, Policy Analyst, European Network for Rural Development
14.45-15.00	<b>Circular economy as an industry practice: the case of Monaghan Mushrooms</b> Darragh Gaffney, Research and Development Manager, Monaghan Biosciences
15.00-15.15	<b>Replicable business models for the agro-food sector: inspiration from the RUBIZMO initiative</b> Muluken Adamseged, Researcher, Leibniz Institute for Agricultural Engineering & Bioeconomy
15.15-15.35	<b>Coffee break</b>
15.35-15.50	<b>A circular biorefinery concept for agro-food residues: the BIOrescue project</b> Inés del Campo, Senior R&D Engineer, National Renewable Energy Centre of Spain (CENER)
15.50-16.00	<b>Recommendations towards a circular economy in European agriculture</b> Bénédicte Julliard, Project manager, Greenovate! Europe
16.00-16.15	<b>Delivering the Bioeconomy Strategy and Action Plan for agro-food businesses</b> Wim Haentjens, Policy Officer, DG Research and Innovation, European Commission
16.15-16.30	<b>Developing new bio-based value chains through public-private partnerships</b> Pilar Llorente, Project Officer, Bio-based Industries Joint Undertaking
16.30-17.20	<b>Panel debate: Prospects for a sustainable and circular bioeconomy in the agro-food industry</b> Natalia Brzezina, Research Programme Officer, DG Agriculture and rural development, European Commission Wim Haentjens, Policy Officer, DG Research and Innovation, European Commission Pilar Llorente, Project Officer, Bio-based Industries Joint Undertaking Darragh Gaffney, Research and Development manager, Monaghan Biosciences <b>Q&amp;A from the audience</b>
17.20-17.30	<b>Conclusions and wrap up</b> Vicky Mosteyrin Perdiguero, Managing Director, Greenovate! Europe
17.30-18.30	<b>Cocktail and networking reception</b>

**Contact:** [Bénédicte Julliard](mailto:Benedicte.Julliard@greenovate.eu), +32.2.400.10.07, Greenovate! Europe - [www.biorescue.eu](http://www.biorescue.eu) - [@BIOrescue\\_BBI](https://twitter.com/BIOrescue_BBI)